

Use of WRAP Logos



The WRAP Logo is a registered trademark or trademark of Worldwide Responsible Accredited Production in the United States and other countries. A WRAP certification represents assurance of socially responsible production.

The WRAP Logo, the WRAP Certified Facility Logo, and the Made in a WRAP Certified Facility Logo (collectively, the Logos) are the exclusive property of Worldwide Responsible Accredited Production (WRAP). WRAP certifies socially responsible factories in the global sewn products sectors. The Logos are available for use by parties who make, buy, or sell products made in a facility that is WRAP-certified at the gold or platinum level. The Logos are also available for use by Monitors and other WRAP partners to show their support and association with WRAP.

Where used, the Logos must be reproduced as shown below. Where possible, the trademark credit line should be cited as well. In all instances of use, care must be taken to ensure the significance of the Logo is put in its proper context; in particular, it should be clear that it is not being used to make a product quality claim (for instance, if the Logo is to be placed on a product, then the user should utilize the "Made in a WRAP Certified Facility" version of the Logo).

Additional use conditions for some Users include:

Production Facilities: A production facility may use the WRAP Certified Facility Logo so long as the facility holds a valid WRAP gold or platinum certification. The facility must maintain full compliance with WRAP's 12 Principles during its certification period. The facility or facility group is responsible for ensuring that the Logo's use is limited to the certification period. Facilities may use the Logo on websites, business cards, social media, and other related media.

Buyers (Brands and Retailers): May use the WRAP Logo on consumer goods, packaging, websites, social media, corporate social responsibility reports, and related materials if facilities producing such goods are WRAP-certified at the gold or platinum level and remain WRAP-certified as described above.

Monitoring Firms may use the WRAP Logo on their website, business cards, promotional materials, and social media provided the Monitor is WRAP accredited while the WRAP Logo is in use.